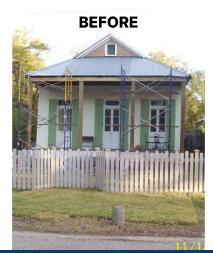


Flood Adaptation: Protecting Communities, Creating Opportunities

Flooding is one of the most persistent challenges coastal communities face today, especially those in Southwestern Louisiana. The Flood Mitigation Industry Association (FMIA) is leading the charge to educate a workforce skilled in flood mitigation and resilience solutions.

In 2014, FEMA's National Flood Insurance Program (NFIP) began phasing in annual rate increases for older, highrisk properties to reflect their true flood risk. As of 2034, premiums will fully align with actual risk which means many homeowners will face unaffordable flood insurance costs.





A TRAINED WORKFORCE FOR A RESILIENT TOMORROW

The CREST program tackles two critical needs: reducing flood risks and filling the skilled labor shortage, paving pathways to high-paying careers. By focusing on training under-skilled, low-income populations, FMIA unlocks an untapped labor source and converts them into skilled earners.

Key Workforce Training Features:

- Structural Elevation Techniques:
 Lift Crew, Jacking Machine, Jacks
- Dry and Wet Flood Proofing

Additional Integrated Education Includes:

- Safety and Compliance Certifications: OSHA 30, First Aid
- Commercial Driver's License (CDL) Training
- Equipment Operator Certification





Through the Justice 40 Initiative, participants gain access to marketing and wraparound services, ensuring equitable opportunities and comprehensive support during their training journey.



STAKEHOLDERS AND PARTNERS:

CREST is supported by various industry and educational partnerships, including:

- The LSU Sea Grant
- Louisiana Community and Technical College System (LCTCS) SOWELA
- International Association of Structural Movers (IASM)
- Multiple industry product manufacturers, and installation and maintenance companies



The CREST program's deployment follows a meticulously planned phased approach—from design to full-scale implementation—ensuring effectiveness and scalability.





FLOOD MITIGATION SKILLS ARE NEEDED NOW. JOIN US IN CREATING A RESILIENT FUTURE.

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FMIA is a 501(c)(3) nonprofit organization

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